

# **Demystify, Democratise, Disrupt: A Manifesto For Filmmakers**

We believe in the quiet gathering of stories in our homes and communities.  
These are our breadcrumbs.

The artist is not a commodity. Artists should not be measured by incessant output and productivity.

We ardently believe in creative freedom and the wildness of the imagination. We are the natural enemies  
of boxes and borders.

Failure is an integral part of our process.

We will continue interrogating the canon, even as we create our own.

We believe in collectivity as an antidote to hyper-individualism and hierarchies. We claim the right to  
disagree with and contradict each other.

Community should not mean conformity. We defy assumptions imposed on us about the kind of work  
we should make, or how we should make it. We will make what we want.

We claim our right to difference. We are free to resist the zeitgeist.

We welcome amateurship in all its hybrid, unexpected forms. Those of us who infiltrate institutions  
should work to undermine their exclusivity. Non-professionals will be our Trojan horses.  
Let us storm the gates together.

Demystifying the art and film industries will encourage wider participation.

Precarity is our general condition. We refuse to let it divide and pit us against each other.  
Through databases, loose collectives and peer support, we will consciously pool and share our resources.  
The current arts funding models are obsolete. We are working towards long-term  
infrastructure and a unionisation of practice.

We need and welcome intergenerational engagement. We are mentors and mentees. The archive  
should be an active resource for future artists. If our cultural histories remain displaced on the fringes,  
these conversations will continue repeating.

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